

EXHIBITION SPACE CONTRACT FORM

A) SHELL SCHEME STAND **PKR 265,000 / USD 2500**
3x3m i.e. 9 sqm. Stand includes wall panels, 1 table, 2 chairs, 1 counter, carpet, fascia board, 3 spotlights & 1 double socket

B) SHOW CATALOGUE
FULL PAGE ADVERTISEMENT **PKR 53,000 / USD 500**

C) SPONSORSHIP OPPORTUNITIES

- Diamond Sponsor - PKR 689,000 / USD 6500**
- Gold Sponsor - PKR 424,000 / USD 4000**
- Visitor Bag Sponsor (Exclusive) - PKR 583,000 / USD 5500**
- Show Catalogue Sponsor (Exclusive) - PKR 583,000 / USD 5500**

STAND NO. _____	TOTAL AREA _____ sqm	GRAND TOTAL A+B (OR) C _____ (PKR/USD)
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Organisation: _____

Contact Person: _____ Job Title: _____

Mobile: _____ Tel: _____ Fax: _____

Email: _____ Website: _____

Address: _____

City _____ Country: _____

I/We the undersigned confirm that we have read and understood the Exhibition terms and conditions on the Exhibiton Space Contract. We accept and agree to observe the terms and conditions without reservations.

Name of Authorised Signatory : _____ Job Title : _____

Signature: _____ Company seal/stamp _____ Date: _____

GENERAL INFORMATION

Exhibit Hours: Saturday April 28 - Sunday April 29, 2018, 14:00 - 21:00

Move-In:

Exhibitors acquiring Shell Scheme Stand may setup their space from 10:00. Friday, April 27, 2018
Exhibitors building their own stands may occupy their space from 10:00. Thursday, April 26, 2018

Dismantling:

Beginning 10:00 and to be completed by 20:00, Monday, April 30, 2018.

PAYMENT TERMS

A/C #	0010047304750017
A/C NAME	EXPOLGY
IBAN #	PK74ABPA0010047304750017
SWIFT CODE	ABPAPKKA
BANK NAME	ALLIED BANK LIMITED
BRANCH COD	0818
BANK CODE	PK001
CONTACT #	0092-21-111-225-225
Web Address	www.abl.com

1. Full Payment must be made along with the completed space contract form or upon receipt of the invoice.
2. All transfers made should be net amount and exclusive of bank charges.
3. 100% cancellation fee is applicable.

SPONSORSHIP OPPORTUNITIES

DIAMOND SPONSOR - PKR 689,000 / USD 6500

Benefits

- 18sqm shell scheme stand
- Logo placement on all marketing material (as per patronage level)
- Full page Advertisement in the official show catalogue
- Two Email campaigns to the visitor database after the expo (HTML file to be provided by sponsor)
- Dedicated paid social media campaign

GOLD SPONSOR - PKR 424,000 / USD 4000

Benefits

- 9sqm shell scheme stand
- Logo placement on all marketing material (as per patronage level)
- Full page Full page Advertisement in the official show catalogue
- One Email campaign to the visitor database after the expo (HTML file to be provided by sponsor)
- Dedicated paid social media campaign

VISITOR BAG SPONSOR - PKR 583,000 / USD 5500

EXCLUSIVE

Benefits

- 9sqm shell scheme stand
- Logo placement on all marketing material (as per patronage level)
- Logo print on one side of the visitor bag
- Full page Full page Advertisement in the official show catalogue
- One Email campaign to the visitor database after the expo (HTML file to be provided by sponsor)
- Dedicated paid social media campaign

SHOW CATALOGUE SPONSOR - PKR 583,000 / USD 5500

EXCLUSIVE

Benefits

- 9sqm shell scheme stand
- Logo placement on all marketing material (as per patronage level)
- Full page Advertisement in the official show catalogue
- Name & Logo on all pages of the show catalogue
- One Email campaign to the visitor database after the expo (HTML file to be provided by sponsor)
- Dedicated paid social media campaign

Terms & Conditions

Meanings: The Company submitting and the signatory of this Exhibition Space Contract (including employees and agents) shall be referred to as the 'Exhibitor'. The term 'Organizer' shall mean Expology and its staff. The event listed on this contract shall be referred to as the 'Exhibition'. The term 'Venue' shall mean the place where the Exhibition will be organized.

- ✓ The full payment must be transferred to the Organizer on signing of the agreement.
- ✓ 100% cancellation fee is applicable.
- ✓ The payment made is for the exhibition space only and does not include any 3rd party payments like furniture rental, hotel accommodation, visa fees, air fare etc.
- ✓ The organizer reserves the right to make changes to the floor plan with prior notice to the exhibitor.
- ✓ The Organizer will not accept any complaint or claim against them unless submitted within 2 days of the closing date of the Exhibition and must be in writing.
For theft claims please submit on the same day for it, to be reported to the official authorities.
- ✓ The Exhibitor will not bring items and products into the Exhibition that breach health, safety, public decency or are considered illegal by the law of Pakistan. The Organizer has the right to remove any of the above.
- ✓ The organizer is not responsible for any loss, damages or expenses suffered or incurred by the Exhibitor in the Exhibition.
- ✓ All Claims and disputes shall be settled in Pakistan in accordance with the laws and judicial system of Pakistan.
- ✓ If the Exhibition is re-arranged to another date and venue the Exhibition Space Contract shall be binding upon the parties, except the size and position of space will be determined by the Organizer.
- ✓ The Exhibitor shall be responsible for all actions of the Exhibitor staff, sub-contractors and agents and will as such hold the Organizer safe and harmless. The Exhibitor will be responsible for the stand fittings, furniture, and floor space hired, by the Organizer and make sure they are left in the same condition prior to the hired period. The Exhibitor will be responsible for the cost of restoring to its original condition. It is the responsibility of the exhibitor for any goods and products in its stand and space.
- ✓ The Exhibitor shall not display, exhibit or bring any explosives, dangerous material or any such thing which may cause noxious fumes or any other material which may involve a danger to the safety and health of any person. The Exhibitor is completely responsible against any loss or damage arising from the breach of this condition.
- ✓ Only the Exhibitor, services and products mentioned in the exhibition contract form will be allowed to display in the exhibition. Sub-letting, sharing or exchanging of any space or services is strictly not permitted. The Organizer reserves the right to cancel participation of any Exhibitor.